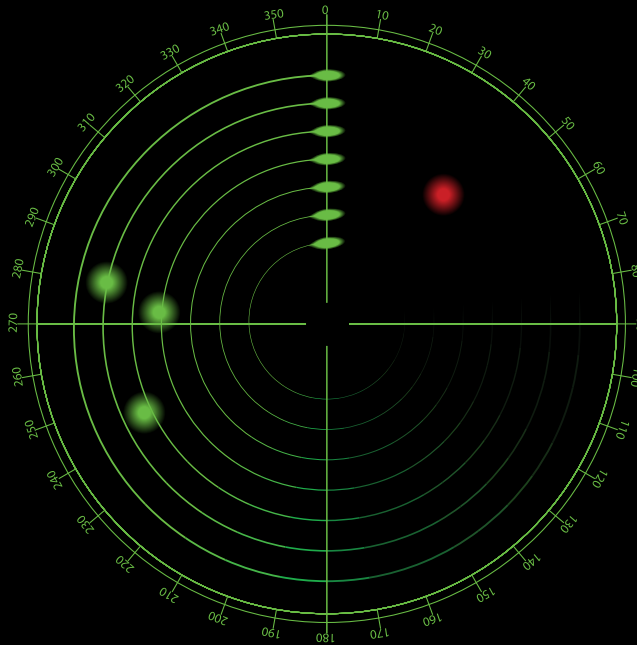


**YOU HAVE MORE IMPORTANT THINGS TO DO...**



**...THAN WATCHING  
WHERE YOU'RE GOING.**

### *Introducing the Blackberry Proximity Alert System*

You're late for the meeting, scrolling through the latest version of the presentation on your Blackberry when you take the corner too fast, running headfirst into an approaching Blackberry user coming the other way.

Now you're both bruised, coffee stained, and worst of all: late.

Blackberry Collision Syndrome (BCS) is a growing threat in today's corporate workplace. The Bureau of Labor Statistics reports over 76,000 office place injuries each year. The Office of Health and Safety Administration (OSHA) office safety data sheets haven't been updated since 1993, long before the first Blackberry was introduced in 1999 - and the threat has been growing ever since.

DCRE Labs takes this threat seriously and wants to move the term 'blood, sweat and tears' back to a corporate euphemism. With the Proximity Alert System (PAS), your company can provide a safer workplace.

The PAS is a Blackberry add-on that warns you of impending collisions with approaching Blackberry users. With both a screen alert and an audible tone, the PAS provides ample time for evasive maneuvers.

The PAS provides immediate ROI through cost savings from reduced health care premiums, fewer worker compensation claims and improved productivity through reduced disability time. But most of all, the PAS protects you from your staff - and vice versa.

**DCRE LABS: MAKING THE HALLWAYS SAFE AGAIN.**